



UMA ANNUAL MEETING

*Business Partner Experience*

*Sponsorship Prospectus*

Shell Point Retirement and Sanibel Harbour Marriott

Fort Myers, Florida

May 7-8, 2019

## ***Who we are***

The United Methodist Association of Health and Welfare Ministries (UMA) is a national fellowship of health and human service organizations and others committed to support and hold each other accountable for their mission and ministry as United Methodist and other faith-based organizations. UMA members are diverse, ranging from small community ministries serving vulnerable, needy populations to larger multi-site organizations dedicated to serving children, youth, families or older adults.

UMA also oversees the EAGLE Accreditation Program, the only faith-based accrediting body in the country. Our accredited organizations, which includes other faith traditions, gain the benefit of UMA membership and are invited to be a part of our UMA Annual Meeting.

## ***Why Attend and Support our Annual Meeting?***

Our Annual Meeting is our association's most popular event, providing quality education and thought-provoking information to our members. It's also an unparalleled opportunity for business organizations that support them to engage in meaningful ways over two days.

UMA is able to offer our Annual Meeting in large part because of the support of our business partners and sponsors. This year we're offering a variety of sponsorship opportunities to suit both your marketing objectives and your budget. Our 2019 Annual Meeting will provide you with a dynamic atmosphere in which to promote your organization to executive leadership and other key decisions makers.

Our meeting is designed to be relevant to a variety of professionals and provider types including, but not limited to:

C-Suite Executives  
Executive Directors  
Chaplains  
Development/Philanthropy  
Housing professionals

Marketing and Communications  
Human Resources Trustees  
Administrators

## ***Business Partner Experience***

### **Attending our meeting affords your company the opportunity to:**

- Interact with more than 125 leaders with decision-making power serving seniors, children, youth and families and developmentally disabled individuals.
- Develop new sales leads or further existing partnerships
- Gain a deeper understanding of the issues shaping their strategies and decisions

### **Business attendee registration value:**

- Networking lunches, education sessions, and keynote presentations (See below for key networking opportunities)
- All evening receptions (Meet 'n Mingle welcome reception; Celebration of Excellence)
- Transportation from the Marriott Sanibel to the meeting at Shell Point R.C.
- Discounted overnight room rate at host hotel
- National Association of Long-Term Care Administrator Boards (NAB) CEUs available
- New this year: *no exhibit space - no booth setup, teardown or shipping costs required*
- Move freely about during the two-day event and experience unlimited face time with attendees

\*Wesley and Truth Annual Sponsors benefit are provided space for company materials in the Gardens Ballroom at the Sanibel Harbour Marriott. Benefit from a year-long relationship with UMA and its members through our the [UMA Annual Sponsorship program](#). Business members receive the business member rate at UMA events.

## ***Networking Highlights***

### **Monday, May 6**

11:00 a.m. -12:30 p.m.  
Shell Point Tour 1

3:00 p.m. – 4:00 p.m.  
Shell Point Tour 2

5:00 p.m. – 6:30 p.m.  
Meet 'n Mingle

### **Tuesday, May 7**

7:30 a.m. – 8:00 a.m.  
First-Timers Coffee

12:15 p.m. – 1:15 p.m.  
Networking Lunch

5:00 p.m. – 6:30 p.m.  
Celebration of Excellence

### **Wednesday, May 8**

12:00 p.m. – 1:00 p.m.  
Luncheon

4:00 p.m. – 5:30 p.m.  
Shell Point Tour 3

# UMA ANNUAL MEETING

COST	OPPORTUNITY	BENEFITS	# AVAILABLE
\$2,500	Opening General Session Speaker	Your company logo on signage; introduction of keynote speaker; <b>1 full meeting registration</b>	Exclusive
\$1,500	Celebration of Excellence Reception	Your company logo on signage and program; recognition at reception	2
\$1,000	A Cup of Joy	Your company logo on signage and program; recognition. Tuesday's coffee and continental	2
\$1,000	Tuesday Networking Lunch	Your company logo on signage and program; recognition at luncheon	2
\$1,000	Name Badges	Your company logo on meeting name badges	Exclusive
\$1,000	Pens	Your logo on our members' favorite takeaway item	Exclusive
*\$875 +\$1175	Business Partner Experience	Attend the 2-day conference alongside our members; Note: *Member price/+Non-Member Price	Limited
\$850	<b>JoyCast</b> Sponsorship	Recognition in our marketing as sponsor of the virtual component of Doug Abram's keynote session via GenieCast	Exclusive
\$600	Half-day coffee service	Your company logo on signage during coffee service and program	4
\$500	<b>JoyRide</b>	A three-minute video or presentation on the shuttle with your company's joy moment. Have some fun with this!	4
\$500	Education Track	Your logo in the onsite brochure and session welcome slide	4

[Register to attend and/or submit your sponsorship request here.](#)

Sponsorships are available on a first-come first served-basis. The deadline for your sponsorship request is **April 5**, with logos and other materials to follow within 5 business days.

To make inquiries, contact Michelle Chandler, Director of Operations and Member Services at 301-556-1342 or [mchandler@ouruma.org](mailto:mchandler@ouruma.org).